



Town of Redcliff SKATEPARK INITIATIVE

Project Fundraising - Donor/Sponsor Recognition Examples



The idea of an accessible Skatepark was introduced to the 2016 capital budget process. It was recognized through Public engagement that there was a need in the Town of Redcliff to increase recreational opportunities for all ages. Cypress County surrounds Redcliff and faces the same challenges; the closest Skate Park is located in the neighbouring municipality of Medicine Hat. Because there is no public transportation between municipalities and the County, residents and visitors to Redcliff do not have access to a safe designated skateboarding area.

The Skateboard Park will be designed to be accessible to the whole community and visitors to our Town regardless of age or skill level. Our schools and non profit organizations will be welcomed and encouraged to use this facility as part of their programming. This park will also welcome those riding scooters, BMX bikes and inline skates. The Town of Redcliff will have events or programming that will incorporate the Skatepark.

We are excited to break-ground in the Summer of 2020 and in preparation we are reaching out to local businesses, families, and community members to ask for in-kind donations. We are very fortunate to have the Town of Redcliff fund a portion of the skatepark, and we are thrilled to report we have been approved for a Community Facilities Enhancement Grant both totalling \$300,000.00! However, we are needing an additional \$180,000.00 in monetary donations or In-kind materials to complete the project.

In-kind donations can be in the form of cash or materials, such as concrete supply, fill material, excavation machine time, landscaping supply, site fencing, iron works, lumber, security, drainage pipe/fittings, fasteners, etc. See the detailed Conceptual Estimate sheet attached for specific needs.

In recognition of your donation, your family or business name would be permanently inscribed onto a feature of the Skatepark as outlined in the Project Fundraising Donor/Sponsorship Recognition Examples sheet attached. The number of inscribed recognition opportunities are limited and on a first come, first served basis.

There is a 3-stage process used to identify potential contributors and eventually implement the donation. The Town of Redcliff Skateboard Sub-Committee is currently working on Stage 1. Please see the attached explanation of what the 3-stage process entails.

We Thank You for considering donating to the Redcliff Skatepark and helping to enhance our community!!!!

The deadline for accepting donations as part of this phase of the project is April 30th. If you wish to donate or have any questions, please contact:

Derrin Thibault
Director of Community & Protective Services
Town of Redcliff
403-548-6387
skatepark@redcliff.ca



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In-Kind Donation Three Stage Process

In-Kind Donations are various materials and services that can be provided in-place of cash to cover the cost of building a skatepark. Once an In-Kind Donation is approved and implemented in the construction process, the cash value of the donation item is effectively removed from the total contract price or put towards additional skatepark square footage, detailing (ie. concrete colour), or amenities (ie. benches, lighting).

The process of identifying potential contributors and eventually implementing donations is as follows:

Stage 1

- Our target budget and preliminary design direction for the Skatepark is equal to approx. \$480,000.00
- Produce a preliminary list of potential In-Kind Donations along with their general specifications and rough potential cash value credit range (attached)
- Intent: To generate interest during this *non-committal* phase, and to give potential donors a good idea of what is expected for each donation category and an initial estimate of what their donation might be worth

Stage 2

- Once the technical design and advanced cost estimate is completed, the more accurate detailed In-Kind Donation listing will be presented to each potential donor that previously expressed interested.
- If interested, request a memo/letter stating what items are being consider for donation
- Intent: To allow potential contributors to review the updated listing requirements and determine if they are still interested in making a donation.

Stage 3

- Arrange in-person meetings with each of the prospective contributors in order to finalize/confirm the donation for implementation.
- At the meeting we will request the presence of a representative from your company, Newline Skateparks (the builder), the Redcliff Skatepark Committee and the Town of Redcliff.
- Once everyone is in agreement on the final donation terms, an In-Kind Donation Agreement will be signed off by each party.
- Intent: Finalize the In-Kind donation

Once again, we Thank You for considering donating to the Redcliff Skatepark and helping to enhance our community!!!!

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Diamond Level (\$30,000 +)
'Park Naming Sponsor'

Have the park entry signage permanently inscribed with your family or business name!



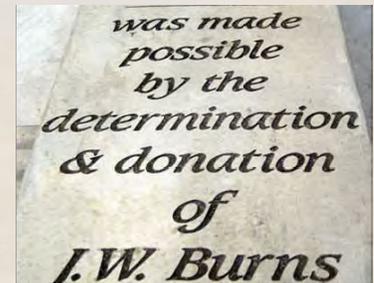
Platinum Level (\$15,000 - \$30,000)
'Ramp Sponsorship'

Have one of the ramps permanently inscribed with your family or business name!



Gold Level (\$8,000 - \$15,000)
'Spectator Bench Sponsorship'

Have a Custom bench permanently inscribed with your family or business name!



Silver Level (\$4,000 - \$8,000)
'Exclusive Feature Sponsorship'

Have a skatepark feature permanently inscribed with your family or business name!



Bronze Level (\$1,000 - \$4,000)
'Shared Feature Sponsorship'

Have a skatepark feature permanently inscribed with your family or business name along with other sponsors!



Contributor Level (\$200 - \$500)

Have a brick custom inscribed with your family or business name placed in the Skatepark entry pathway permanently!

*Opportunities for Permanently Inscribed Features are limited

NOTE: Images are examples only. Final design of donor recognition elements to be confirmed with the planning committee and donors.





Redcliff Skatepark

Donations Summary - Rough Conceptual Estimate

Prepared for: **Town of Redcliff**

Prepared: **January 10, 2020**

Potential In-kind Donation Opportunities	Approx Qty	Units	Approx. Value Range
32mpa Concrete (wall/ledge mix)	7	Cu M	\$1,460.00 - \$1,620.00
32mpa Concrete (flatwork mix)	56	Cu M	\$8,790.00 - \$9,720.00
35mpa Shotcrete	44	Cu M	\$6,950.00 - \$7,690.00
Concrete Colour Pigment	0	Cu M	\$0.00 - \$0.00
10mm Rebar	4665	Lin M	\$4,870.00 - \$5,390.00
19mm (%") Road Base Gravel	203	Cu M	\$3,320.00 - \$3,680.00
Structural Pit Run Gravel	364	Cu M	\$5,610.00 - \$6,200.00
6ft Temporary Construction Fencing	170	Lin M	\$1,780.00 - \$1,970.00
Track hoe (200+ size)	73	Hrs	\$10,710.00 - \$11,850.00
Minihoe	62	Hrs	\$5,910.00 - \$6,540.00
Skid steer rental	1.6	Months	\$4,220.00 - \$4,670.00
Compactor Rental (Smooth drum ride on)	2	Days	\$1,280.00 - \$1,420.00
Compactor Rental (1000 lbs plate)	0.7	Weeks	\$470.00 - \$530.00
185 CFM Compressor Rental	4	Days	\$600.00 - \$800.00
Portable Washroom	7	Weeks	\$200.00 - \$300.00
Accommodation	328	Nights	\$21,780.00 - \$24,080.00
2x6 lumber	550	Lin M	
3/4" Paper Faced Form Plywood	15	sheets	
Gravel Compaction Testing	3	days	
Concrete Cylinder Testing	3	tests	
Cure & Seal	80	Litres	
24" snap ties	140	snap ties	
3" screws	4	boxes	
Heavy Duty Drainage Pipe	25	Lin M	
Security	unknown	Hours /evenings	
Additional rentals incl. but not limited to generator, power trowel, boom pump			

Process for In-kind Donation Redemption

- Quantities are dependent on specific procedural assumptions and are subject to change based on NLS site management discretion and/or project specifications.
- An assessment by both the client and NLS will determine which providers meet both monetary and logistical project requirements.
- Values for in-kind donated materials must be assessed to market value at the time of implementation and must meet project specification criteria. Both the client and NLS must agree on the acceptance of a donation before it is confirmed.
- In-kind offerings for labor will not be considered unless under specific exemption due to the problematic nature of implementation and valuation.
- In-kind offerings must be timely, and represent no additional project delays or stoppages. Offerings that delay the project may be discounted.
- Offerings must be in line with quotes received by NLS for similar work, and be comparable in all respects.



LANDSCAPING

Redcliff Skatepark

Donation's Summary – Rough Conceptual Estimate

Potential In-Kind Donation Opportunities	Approx Qty	Units	Approx Value Range
Grass	600	M ²	\$2,000.00 - \$3,000.00
Irrigation			\$5,000.00 - \$6,000.00
Trees	6		\$3,000.00 - \$4,000.00
Plants/shrubs	50	M ²	\$2,500.00 - \$3,500.00
Mulch for trees and shrubs	50	M ²	\$500.00 - \$700.00
Bench seating	2		\$1,500.00 - \$2,000.00
Garbage/recycling receptacle	1		\$1,500.00 - \$2,000.00
Picnic Tables	3		\$2,500.00 - \$3,000.00
Bicycle Rack	1		\$800.00 - \$1,200.00
Solar Lighting	4		\$25,000.00 - \$28,000.00
Solar Lighting Install and bases	4		\$12,000.00 - \$14,000.00
Asphalt Pathway	60	l.m.	\$8,000.00 - \$12,000.00
Water Fountain	1		\$2,000.00 - \$2,500.00
Water Fountain Install (plumbing etc)	1		\$3,000.00 - \$4,000.00
Cement Parking Blocks	6		\$1,800.00 - \$2,400.00
Concrete Pad for bike racks/garbage etc.	120-150	M ²	\$5,000.00 - \$6,000.00
Wheel Chair Ramp – w/ subgrade prep			\$2,000.00 - \$3,000.00

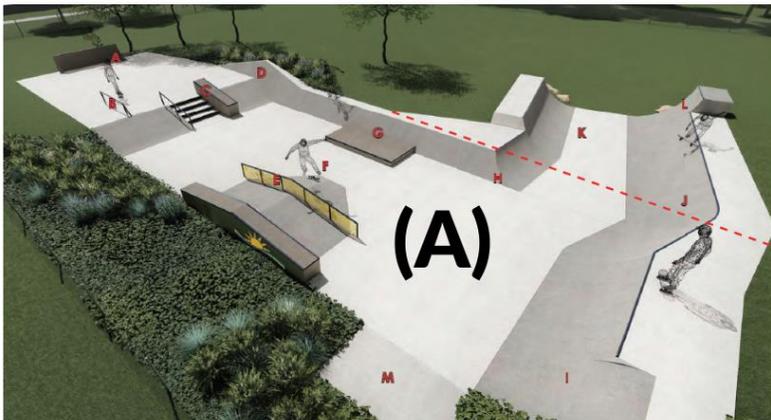
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- An assessment by both the client and the committee will determine which providers meet both monetary and logistical project requirements.
- Values for in-kind donated materials must be assessed to market value at the time of implementation and must meet project specification criteria. Both the client and Redcliff Skatepark Committee must agree on the acceptance of a donation before it is confirmed.
- In-kind offerings for labor will not be considered until specific exemption due to the problematic nature of implementation and valuation.
- In-kind offerings must be timely, and represent no additional project delays or stoppages. Offerings that delay the project may be discounted.
- Offerings must be in line with quotes received by the Skatepark committee for similar work, and be comparable in all respects.

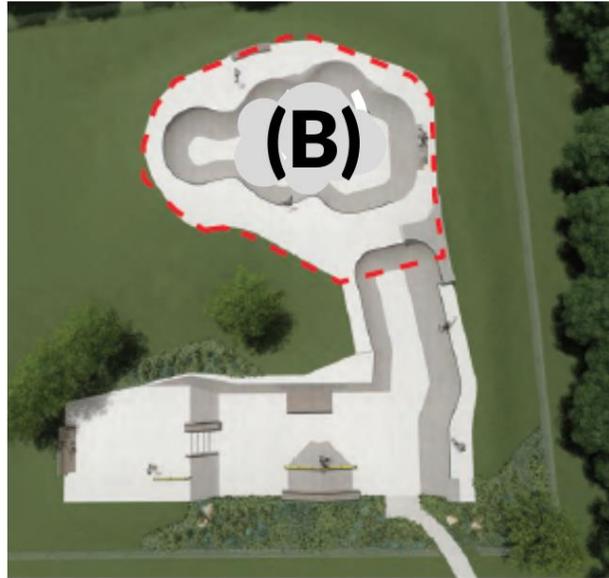


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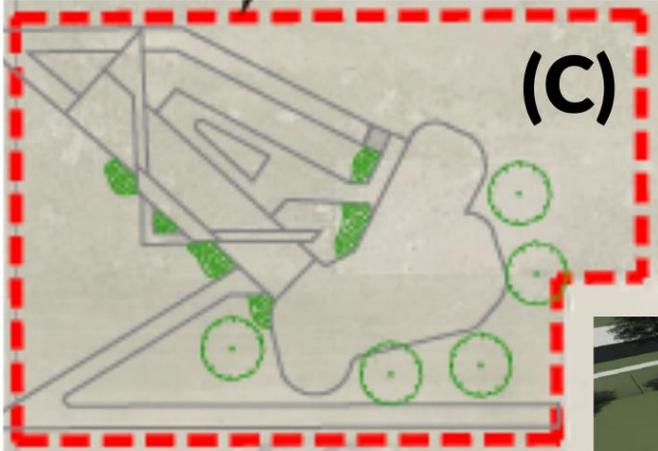
Conceptual Design



\$200,000.00 funded by the Town of Redcliff to complete (A):



\$100,000.00 approved CFEP grant plus **\$96,000.00** anticipated In-kind and monetary sponsorship to complete (B)



\$85,000.00 (mid range estimate) anticipated In-kind and monetary sponsorship for Landscaping and wheelchair access to complete (C)

\$480,000.00 Total to complete the Redcliff Skatepark (D)

