



## JUNE 28, 2021

The following bylaw was defeated by Council:

- Bylaw 1927/2021, being an amendment to the Land Use Bylaw to add Warehouse as a Discretionary Use - Commission in the H - Horticultural District

Council determined that the following strategies be used in the drafting of the 2022-2026 Strategic Plan:

### **Goal 1: Infrastructure**

*The Town of Redcliff has a well-planned, cost efficient, and sustainable infrastructure system that meets the current and future needs of the community.*

A primary responsibility of the Town is to maintain an extensive multi-million-dollar infrastructure system that serves the day-to-day needs of Redcliff's residents and businesses. This involves the maintenance and expansion of an integrated network of roads, sidewalks, water pipes, sewer pipes, storm drainage, public buildings, recreational facilities, and many other supporting assets. Due to the costly nature of these assets and the limited financial resources available, the Town will take steps to establish a system for prioritizing the order of asset replacement within the constraints of the Town's financial resources.

### **Strategies**

- 1.1 Establish long-term financial solutions to fund the maintenance, replacement, and expansion of the community's infrastructure.
- 1.2 Develop an asset management program to guide decision-making priorities for the maintenance, replacement, and expansion of infrastructure.
- 1.3 Establish a life cycle plan for all facilities and infrastructure.

### **Goal 2: Economic Development**

*The Town of Redcliff strives to offer an environment that advances local employment through economic development and diversification.*

The Town recognizes that economic development is key to creating a more sustainable community. Over the next few years, the Town will focus on fostering a more attractive environment for business development and expansion where less residents will have to leave the community for employment. Moreover, these efforts will eventually lead to an increase in the breadth of retail and service-based businesses within the community.

## **Strategies**

- 2.1 Define the community's target markets and pursue development opportunities.
- 2.2 Explore and promote economic development opportunities within the community and region.
- 2.3 Promote a positive culture towards business and development.
- 2.4 Develop a plan for expansion of campground, recreation, and tourism opportunities.
- 2.5 Explore and consider options of fibre optic internet access for the community.

## **Goal 3: Social Environment**

*The Town of Redcliff fosters an inclusive community through services that support social, recreational, and housing opportunities.*

Today, Redcliff offers a friendly small community feeling and is home to a healthy mix of recreational and social opportunities, but there are opportunities for improvement. The environmental scan highlighted that a current lack of seniors housing presents barriers for people to age in the community and this is an opportunity to increase the quality of life for seniors by integrating new housing with other complementary types of development. Other opportunities include taking better advantage of Redcliff's unique river valley and potentially supporting community agencies in better ways.

## **Strategies**

- 3.1 Encourage development of seniors housing in priority locations.
- 3.2 Develop and implement a river valley usage plan.
- 3.3 Assess the needs of community organizations and where community needs may be underserved.

## **Goal 4: Governance and Service Delivery**

*The Town of Redcliff is effective in governance and public service delivery.*

To achieve its vision, the Town of Redcliff must be an effective leader within the community. In 2022-2026, the Town will take proactive steps to limit employee turnover and ensure its regulatory environment encourages targeted types of development. The Town will also take a policy-based approach to limit scope-creep so that Town services can continue to be delivered in a planned and cost-effective manner.

## **Strategies**

- 4.1 Conduct a review to identify how existing bylaws, policies, and procedures may restrict the realization of the Town's vision.
- 4.2 Develop a human resource plan to retain key staff positions.
- 4.3 Develop a policy that defines the Town's scope and level of services within a sustainable level of financial resources.

Council approved that Benchmark Assessment Consultants Inc. be used for the provision of assessment services for a term of August 1, 2021 to July 31, 2022 at \$27.00 per parcel plus GST. For the period following July 31, 2022, Administration will issue a Request for Proposals for assessment services.

Donated community funds for the Redcliff Skatepark will be matched by the Town in order to install irrigation and landscaping around the skatepark.

The Eastside Area Structure Plan Update project was awarded to WSP Canada Inc. for a price of \$49,330.00 plus GST.

Special event applications were approved for a Redcliff Youth Centre duck regatta fundraiser and Redcliff Fire Department hose coupling event to be held during Redcliff Days on August 28, 2021.

Council received the following reports for information:

- Monthly budget report
- Monthly project update